



# Your company can help pay down your student loans.

It won't take much – a **\$100 contribution per month** can **save over \$2,500** and **cut two-and-a-half years** off the life of a \$35,000 loan.<sup>1</sup>

**Employers often tell us that they offer the benefits that their employees are asking for. Let them know about Student Loan Paydown benefits today.**



**Sign the enclosed letter and request for consideration**



**Have your coworkers join you**



**Give your HR Team the letter and request for consideration**

If you have any questions, feel free to contact the Gradifi team at [info@gradifi.com](mailto:info@gradifi.com). We want to help you bring the SLP Plan™ benefit to your company so you can pay down your student loans faster.

<sup>1</sup>Estimated savings based on \$35,000 average undergraduate student loan balance at 5% APR, under a 10-year repayment plan with \$100 monthly employer contributions plus regular payments made by borrower. Individual savings will vary.





Hi \_\_\_\_\_,  
(HR MANAGER)

I'm sure that you have heard that student loans are a problem – a **\$1.3 Trillion problem** – but did you know that **student loans impact 70% of recent graduates**? I, along with many of my coworkers, are a part of that seventy percent. Student loans affect my overall financial wellness as I look forward to buying a house, saving for retirement and achieving the other goals I have set for myself.

I found a **new benefit that companies are offering their employees – student loan repayment**. Even **small contributions from an employer can cut years from an employee's loans**. From my research, it seems that this is an increasingly common benefit that companies like PwC, Penguin Random House and Peloton are now offering.

As you evaluate the benefits that we receive, I implore you to consider student loan repayment. It would have a significant impact on my and many of my coworkers' financial wellness and lives.

I appreciate your time in reading this information. If you have any questions or would like more information, you can contact Gradifi at **info@gradifi.com**.

Thank you for your consideration,

Your grateful employee





# STUDENT LOAN DEBT AT

(COMPANY NAME)

We want you to know that student loan debt is impacting our lives.  
We would appreciate your consideration in offering a student loan  
repayment benefit.

## NAME

## STUDENT DEBT (OPTIONAL)

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

**Connelly Partners believes if you take care of your people they will  
take care of you so they offer an SLP Plan™ benefit to their employees.**

“With Gradifi, we are spending money on our people in a way that has a lasting impact and financial benefit for them.”

Steve Connelly / President  
Connelly Partners

“Knowing that my company is going to help me pay down my student loans faster makes me feel so lucky to be where I am today.”

Ashley Campbell / Brand Supervisor  
Connelly Partners